

SWOT ANALYSIS

Develop Your Awareness



INTERNAL

Strengths

Identify the things your business or products/services do well, and what sets your business apart from the competition.

Weaknesses

What areas could be improved within your business or products/services? What is holding you back?

EXTERNAL

Opportunities

Identify any key trends or gaps in your market. Think about potential alternative markets or new for your products/services.

Threats

What external factors could cause harm to your business that are out of your control?

Need help using this template? Get in touch: hello@guroo.marketing